



RC Racing TV 2013
EFRA AGM
Report.



RC Racing TV – Who are we?

Formed in 2005 by Motorsports professionals

First Event Covered – 2006 ISTC Worlds in Italy

First EFRA Event - TC Indoor Euros Finland 2010

First LiveStream – 2012 EFRA 2wd 1/10th Off Road

First LiveStreamed WC – Bangkok 10th Track 2012

Covered events worldwide from Halifax to Las Vegas!



RC Racing TV by the numbers!

7 Series -73 Episodes of RC Racing TV have been Broadcast

20 million Views of our Videos worldwide

Top Video seen by 5 Million people!!

15000 subscribers on You Tube

Top Countries Viewing – US, UK, Ind, Thai, Ger, IT, France.

New and very fast growing news Website www.rcracing.tv!



You Can Still Watch the tv show here ->



Whaat the?!

Some of these stories aren't about racing?



Well hello! ...yes there's been a few changes, from now on we're providing holistic RC news! But click here to choose your content!

CHOOSE YOUR NEWS - JUST CLICK HERE!

1/10 IC TOURING CAR WORLDS

RCTV S7 EP10

1/8TH TRACK EUROS 2012

RCTV S7 EP09

IFMAR 1:12 WORLDS

RCTV S7 EP07

LARGE PORTION YES!

RCTV S7 EP06

MOJOES TV EFRA P1 BRAND hpi-racing

RCRACING.TV

PRO-LINE
RACING TO BRING YOU THE BEST!

100% RACING - PLUS A FEW DISTRACTIONS

HOME TV SHOW ▾ EFRA EUROS ▾ IFMAR WORLDS ▾ LIVE!

search

FUN RC FLYING WATER RACING BITS PODCAST REVIEWS GET INVOLVED ▾ ABOUT ▾ ARE YOU NEW TO RC? WIN!

The Most Viewed RC Racing Video Ever?



FEATURED STUFF



Associated RC10 Classic Review: Front Suspension Build

OCTOBER 29, 2013

PREV

NEXT

Relax! just set your news preferences up here :-)



But I hate quadcopters!

2013 EFRA European Tour

We covered 11 separate events crowning
10 European Champions and 3 “B”
Champions

Encompassing – Finland, Austria, Italy,
Italy, France, Spain, Spain, UK, Portugal
and finally back to Austria!

7 Live Streamed Events including a
“Double Header”!



Live Stream – Interaction

Fantastic Feedback from Viewers

RC Racing TV Facebook Group gained almost 2000 members over the season

Like for like viewer numbers up 54% on 2012

Viewed minutes doubled over 2012

Over 4 Million Minutes Viewed so far



RC Racing TV Live Stream

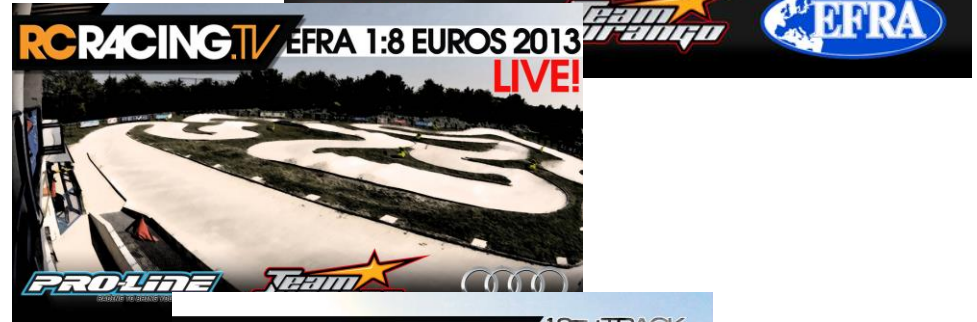
In 2013 Live Streaming Became the focus of our coverage

156 Hours Of Live Broadcasting

Improved Definition Broadcasts

Multiple Cameras at all events

All day Live Commentary, including JH!



Live Stream Roundup

Great Co-operation from Host Clubs

Some odd problems overcome!

Some Internet issues – and Low Bandwidth Problems.

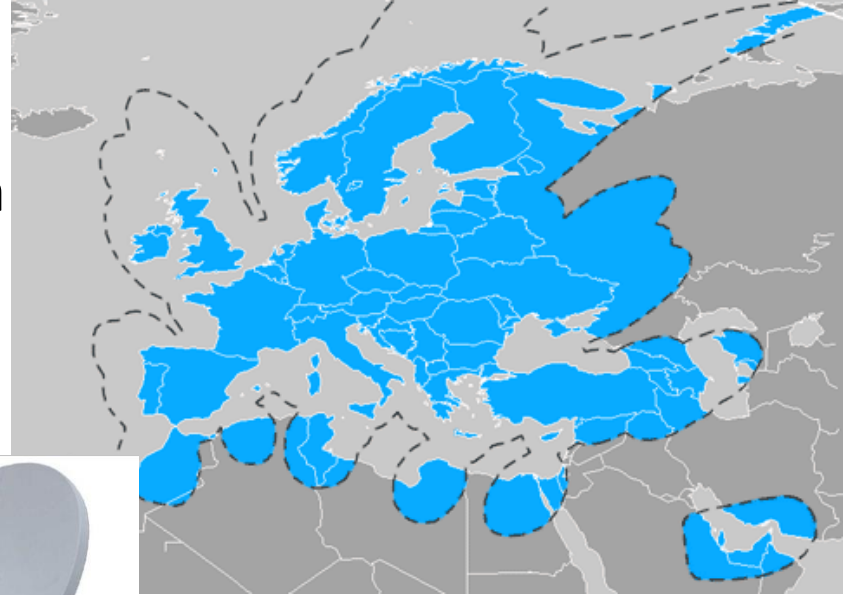
A Solution?



Satellite Internet!

Tested at BRCA National Round
Reliable – High Speed Connection
High Definition Broadcast.

Slightly Higher Cost



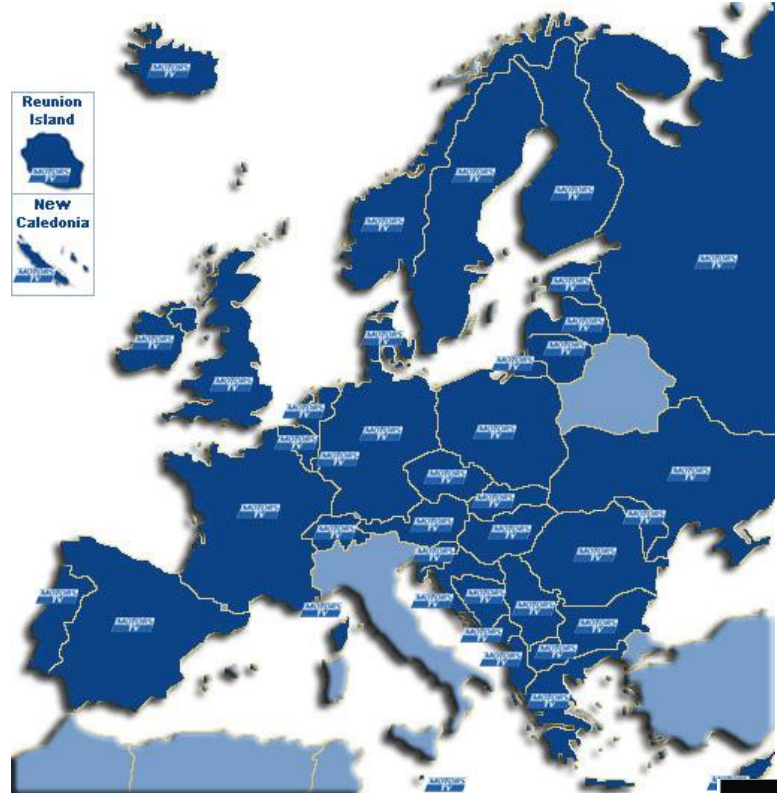
RC Racing TV

Motors TV – The home of RC Racing TV

8th Series Starts in December!

Features all EFRA “A” Events
3 World championships!

Reach of over 107 Million in 45 countries!



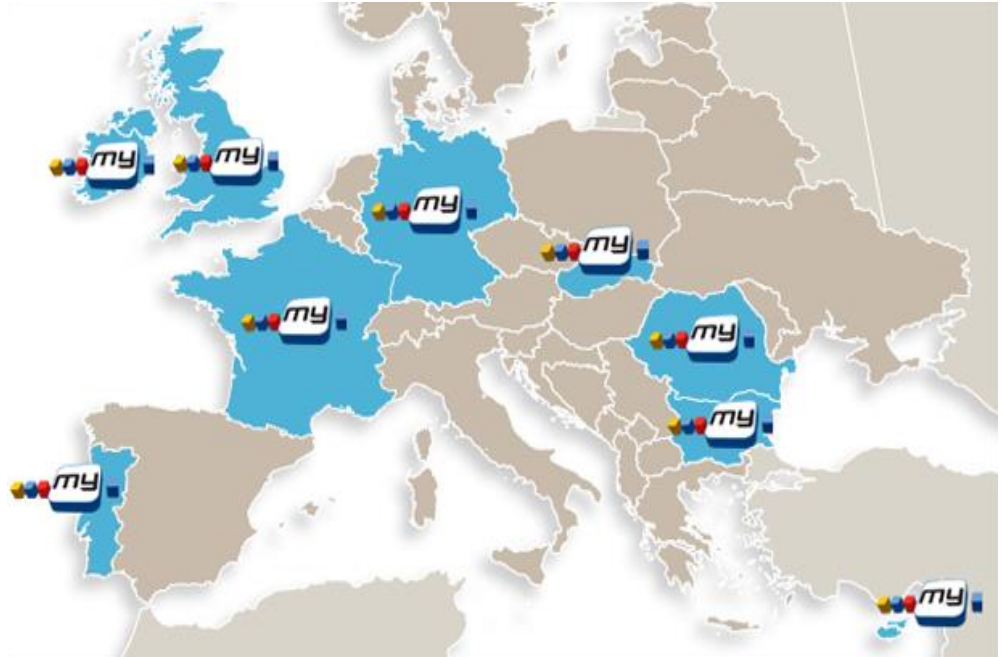
RC Racing TV – My Channel!!

Back Catalogue Distribution Deal

Showed Series 3, 4, and 5 of RC Racing This Year – Series 6 & 7 Starting soon!

My Channel in 11 countries and over 23 Million homes!

RC Racing TV top rated Show 6 Weeks in a row!



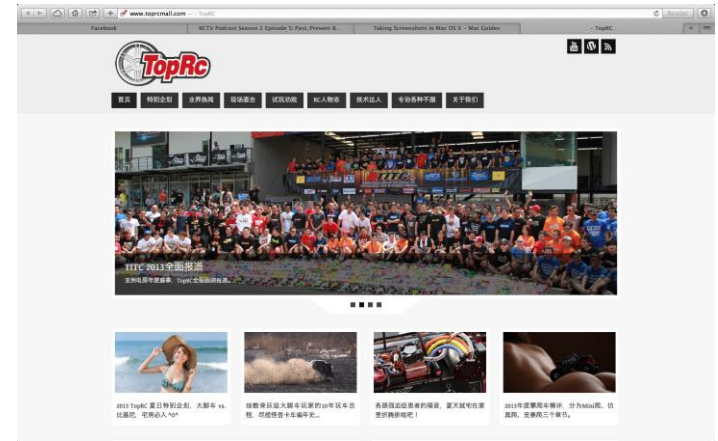
World Wide TV Distribution

Back Catalogue (Up to S7) Digitised.
Available for all EFRA associations
and bodies.

Freedom to change some elements.

Work in unison for local / regional TV
presence

First Deal agreed for Chinese Translation / Distribution!



Questions ?

